

NEWS

Director Jason Smith signs to Presence

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British Director [Jason Smith](#) has signed with [Presence](#) in a cross continent repping deal.

Smith has won countless awards for his commercial work. His films for Nike & Audi have won at AICP and are featured at MoMA New York. His work for Cravendale, British Army and Sony Playstation have won at Cannes Lions, D&AD and British Arrows.

[Danny Fleet](#), EP & Founder at Presence said. “Jason is a unique talent. His work encompasses stunning visuals and vfx, properly funny comedy as well as automotive and food. I’ve known him since we were both runners at Limelight and have followed his impressive career with admiration. He is a brilliant director and a genuinely nice person to be around. I’m really excited to have him join the team.”

Jason Smith said: “I see Presence as one of the few London Production companies that is truly boutique, bespoke and committed to doing diverse and creative work. This philosophy is due to Danny, a great guy with an established industry pedigree who I’ve known for years. I’m excited to join forces with him and become part of the Presence team.”

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